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| <b>Module code</b>  | PB-4312   |  |              |
| <b>Module Title</b>   | Brunei Businesses, Industries and Economic Issues |  |              |
| <b>Degree/Diploma</b>   | Bachelor of Arts (Brunei Studies)                 |  |              |
| <b>Type of Module</b>   | Major Option                                      |  |              |
| <b>Modular Credits</b>  | 4   | <b>Total student workload</b>  | 8 hours/week |
|   |   | <b>Contact hours</b>   | 4 hours/week |
| <b>Prerequisite</b>   | None  |  |              |
| <b>Anti-requisite</b>   | None  |  |              |
| <b>Aims</b>   |   |  |              |
| To develop knowledge of businesses and industries within the Brunei economy; Brunei microeconomic policy; a theoretical understanding of firm and industry behaviour; and an appreciation of the interaction between theory and practice. On successful completion of this course, students should be able to demonstrate knowledge of the recent behaviour of Brunei businesses and industries; demonstrate an understanding of key theoretical explanations of business and industry behaviour; relate theory to recent Brunei experiences; demonstrate knowledge of Brunei's microeconomic policies; and critically evaluate Brunei economic issues. |   |  |              |
| <b>Learning Outcomes:</b>   |   |  |              |
| <i>On successful completion of this module, a student will be expected to be able to:</i>   |   |  |              |
| Lower order:  | 20%   | - Describe the businesses and industries within the Brunei economy and Brunei microeconomic policy.  |              |
| Middle order:   | 30%   | - Identify business and industry behaviour and appreciate the interaction between theory and practice.   |              |
| Higher order:   | 50%   | - Analyse the recent behaviour of Brunei businesses and industries.<br>- Relate and elaborate key theoretical explanations of business and industry behavior.<br>- Evaluate and relate theories to recent Brunei experiences.<br>- Critically evaluate Brunei economic issues. |              |
| <b>Module Contents</b>  |   |  |              |
| <ul style="list-style-type: none"> <li>- Business objectives and behavior</li> <li>- Market structure and oligopoly</li> <li>- Pricing in theory and practice</li> <li>- Mergers, acquisitions and competition policy</li> <li>- Microeconomic and policies.</li> <li>- The distribution of income and wealth</li> </ul>  |   |  |              |
| <b>Assessment</b>   | Formative assessment                              | Weekly discussion and feedback.  |              |
|   | Summative assessment                              | <b>Examination : 30 %</b><br><b>Coursework : 70%</b><br>3 Individual reports 30%<br>1 Individual presentation 10%<br>1 Group presentation 10%<br>1 Group report 20%  |              |